E Mail 7/28/97

RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-4179
Fax (716) 634-3145

July 28, 1997

S. Schwalm

Dairy Mart Chain Status

Dear Sharon:

As discussed, I have canceled ***August Salem Tear Tape*** Displays (27 SKUs) scheduled to ship to McLane NE for Dairy Mart on August 4th. However, 119 cartons per brand style (approximately 4 cases per style) have been allocated for August distribution to Dairy Mart through McLane NE. I have spoken with L.Heath in the Pittsburgh ROU and she will advise whether they will be able to assist us regarding this August distribution.

Additionally, the Pittsburgh ROU will attempt to reallocate product commitments regarding the ***September / October Salem Tear Tape*** distributions and will advise us accordingly.

This Diary Mart chain has been removed from ***October Promotions*** and ***September Winston B2G2F Lighters Promotion***. ***September Doral B2G1F*** will need to be handled through McLane NE as excess product, as will any current / pending July / August promotions.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: S. MacLeod
R. Dobrowolski
L. Heath
I. Miskewycz

51845 5815

Source: https://www.industrydocuments.ucsf.edu/docs/ztny0000